**Basic Web Page Evaluation Rubric (Total Points: \_\_\_\_\_\_\_\_\_\_\_\_\_\_/50pts)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **CRITERIA** | **Excellent** | **Good** | **Acceptable** | **Unacceptable** | **POINTS** |  |
| **5 Points** | **3-4 Points** | **1-2 Points** | **0 Points** |  |
|  |  |  |
|  |  |  |  |  |  |  |
| **Top or side** | Navigation layout was | Navigation layout | Navigation layout | The student did not |  |  |
| was on left side |  |  |
| **Navigation** | on left side and links | was on left side but | use a left-side |  |  |
| and some links |  |  |
| **Layout** | worked correctly. | contained no links. | navigation layout. |  |  |
| worked correctly. |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | The student correctly | The student |  |  |  |  |
| **5 Inserted** | inserted 3 personal | The student inserted | The student neither |  |  |
| sized and inserted 3 |  |  |
| **Pictures** | pictures into the | less than 3 personal | correctly sized nor |  |  |
| personal pictures into |  |  |
|  | web page, but they | pictures into the | inserted pictures into |  |  |
|  | the web page. |  |  |
|  | were not sized | web page. | the web page. |  |  |
|  |  |  |  |
|  |  | correctly. |  |  |  |  |
|  | The student placed a | The student placed | The student placed |  |  |  |
| **Text Header** | text header at the top | a text header at the | The student did not |  |  |
| a text header at the |  |  |
|  | of the web page using | top of the web | place a text header at |  |  |
|  | top of the web page |  |  |
|  | appropriate size and | page using | the top of the web |  |  |
|  | using appropriate |  |  |
|  | color. | appropriate size | page. |  |  |
|  | color but not size. |  |  |
|  |  | but not color. |  |  |  |
|  |  |  |  |  |  |
|  | The student correctly | The student added | The student added | The student did not |  |  |
| **Anchor Links** | added 2 working | anchor link(s) within |  |  |
| only 1 working | correctly add a |  |  |
|  | anchor links within the | the web page but it |  |  |
|  | anchor link within | working anchor link |  |  |
|  | web page. | did not work |  |  |
|  | the web page. | within the web page. |  |  |
|  |  | properly. |  |  |
|  |  |  |  |  |  |
|  | The student correctly | The student | The student added |  |  |  |
| **External Links** | added a working | The student did not |  |  |
| correctly added a | an external link |  |  |
|  | external link within the | correctly add a |  |  |
|  | working external | within the web page, |  |  |
|  | web page whose | working external link |  |  |
|  | link within the web | but it did not work |  |  |
|  | content was relevant | within the web page. |  |  |
|  | page. | properly. |  |  |
|  | to homepage. |  |  |  |
|  |  |  |  |  |  |
|  | The student followed |  |  |  |  |  |
| **Copyright** | personal safety & | The student | The student | The student did not |  |  |
| **Guidelines** | copyright guidelines | followed personal |  |  |
| followed copyright | follow personal safety |  |  |
| **Followed** | with proper use of | safety guidelines |  |  |
| guidelines but not | or copyright |  |  |
|  | citations throughout | but not copyright |  |  |
|  | personal safety. | guidelines. |  |  |
|  | the web page. | laws. |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | The student web page | The student web | The student web | The student web |  |  |
| **Layout Sketch** | was very similar to | page was similar to | page was only | page was not |  |  |
|  | draft/planner | draft/planner | slightly similar to | representative of |  |  |
|  | document with only | document with | draft/planner | draft/planner |  |  |
|  | minor changes. | several changes. | document. | document. |  |  |
|  | The student used text | There were less |  | The student used text |  |  |
| **Writing** | free of errors in | There were 4-8 |  |  |
| than 3 errors in | that had more than 8 |  |  |
| **Mechanics** | grammar, | errors in grammar, |  |  |
| grammar, | errors in grammar, |  |  |
|  | capitalization, | capitalization, |  |  |
|  | capitalization, | capitalization, |  |  |
|  | punctuation, and | punctuation, and |  |  |
|  | punctuation, and | punctuation, and |  |  |
|  | spelling. | spelling. |  |  |
|  | spelling. | spelling. |  |  |
|  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | The web page | The web page | The web page |  |  |
| **Overall** | The web page is well | appears | appears |  |  |
| appears somewhat |  |  |
| **Appearance -** | organized, easy to | disorganized, but | disorganized, items |  |  |
| organized, some |  |  |
| **Organization** | follow, and inviting. | items seem to be | placed at random or |  |  |
| items placed at |  |  |
|  |  | relevant to | irrelevant to |  |  |
|  |  | random |  |  |
|  |  | content/purpose | content/purpose |  |  |
|  |  |  |  |  |
|  | The web page is not | The web page is |  | The web page is |  |  |
| **Overall** | The web page is | “busy” and is an |  |  |
| “busy” and uses color | not “busy”, but |  |  |
| **Appearance –** | “busy” but uses | overwhelming use of |  |  |
| effectively. | color is |  |  |
| **Design** | color effectively. | color. |  |  |
|  | overwhelming. |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |  |